

**International Conference on  
Applied Business Research in  
Ras Al Khaimah  
United Arab Emirates**

**ICABR 2010**

**November 29 - December 3, 2010**

**Organized by:**

**Mendel University in Brno – Czech Republic  
and Kasetsart University – Thailand**



After previous conferences held in Bangkok, Beijing, Brno, Accra and Valletta, this year's conference will be held in Ras Al Khaimah. The purpose of the 6<sup>th</sup> annual world conference ICABR is to stimulate research and to foster interaction of researchers in Applied Business and Economic Research. The latest developments and newest techniques in all areas of business and business applications are of special interest. Contributions dealing with issues related to the current financial and economic crisis and its impact on the future development are also welcomed this year.

#### **Topics of Interest**

##### **Ideas & Applications – Research & Positive Changes**

What and how we apply new ideas will affect opportunities and lives of people in the world. A multi/inter-disciplinary conference focusing on applied business research and the prospects of new ideas and their application will in this way support the creation of social and economic value.

The conference therefore seeks stimulating papers that provoke thoughts and share and extend knowledge, practice, and techniques. Empirical work is also welcome. Potential areas of interest include – but are not limited to:

- Economic Development & Globalization
- World Financial and Economic Crisis & Impacts, Lessons and Prospects for the Future
- Business Research Methods & Teaching-related issues
- Growth & Innovation
- Sustainable Development & Resource Management
- Business Law & Ethics
- Public Administration & Regional Development

- Rural Development & Hospitality management, SME Development
- Environmental resources & Potential/Limits to Economic Development
- Management science & Strategic, operational, production management
- International Business & Management
- Tourism
- Agribusiness
- Innovative Business Models & Organizational Change
- Capital Resources & Financing Entrepreneurship
- Consumer Behavior & Marketing
- Information Science and Technology & Business information systems
- IT Governance & E-Business
- Human Resources & Healthcare management, Human Resource management, Education
- Other issues related to the economic, social, political, and technical factors that influence decisions that support value creation in social and economic markets.

With these topics, we would like to cover all economic, social, political, and technical factors that influence decision-making aimed at value creation in the social and economic field.

Thus, any paper corresponding to this broadly conceived theme of the conference will be welcomed.

**The conference will be held in English.**

### **Paper Submission and Review Process**

Participants wishing to present a paper should submit an extended/detailed abstract in English of not more than 1,000 words by **June 30, 2010** to the Organizing Committee.

Abstracts **should state clearly the purpose, methodology, results and conclusions** of the work to be presented in the final paper. 3–8 key words are recommended. Please include author's full name, affiliations, mailing address, telephone, fax numbers and e-mail address. Authors will receive feedback from the Organizing Committee as soon as possible but not later than by **July 31, 2010**. It is also possible to submit the abstract in electronic form at <http://www.icabr.com>.

Full paper must be submitted by **October 31, 2010**.

Papers will be presented and published only with fully confirmed **registration**. The registration form can be found at <http://www.icabr.com>.

### **Format for Paper Submission**

- Length limit: approximately 5000 words for text, excluding abstract, diagrams tables and references
- The first page should contain in the following order:
  - Title
  - Name(s)
  - Institutional affiliation(s)
  - Abstract
  - Keywords
- The beginning of the paper with the instruction
- The final section will be the references in APA style

### **Conference Proceedings**

The full papers will be published on a CD-ROM to be distributed among participants at the Conference. Selected presented and peer-reviewed papers will be published in the Journal of Development ISSN 1804-3305 after the conference ([www.jorede.com](http://www.jorede.com)).

## Instructions to Authors

For further information see the Conference web site: <http://www.icabr.com>

## Conference Fee

Conference fee is:

<b>Before August 31, 2010</b>	<b>5200 CZK or 190 EURO</b>	
	<b>3100 CZK or 120 EURO</b>	<b>for students and accompanying persons</b>
<b>After August 31, 2010</b>	<b>6300 CZK or 230 EURO</b>	
	<b>3600 CZK or 140 EURO</b>	<b>for students and accompanying persons</b>

The above fees include organization, publishing costs, rental of conference rooms and facilities, refreshments (lunches and coffee breaks) and cultural events (welcome reception). It does not include following: accommodation, closing Gala Dinner and the field trip. The fee will not be refunded in case of canceling your participation at the conference.

The payment conditions are available on: <http://www.icabr.com>

**Conference trip alternatives:** [Dubai guided tour](#) or [Oman guided tour](#) (December 3, 2010).

Official invitation letters will be issued by the Organizing Committee upon request.

It is recommended to make a payment by electronic transfer to the ICABR bank account by **August 31, 2010**.

## Preliminary Program of the Conference

<b>Monday, November 29, 2010</b>	Opening ceremony Welcome Reception
<b>Tuesday, November 30, 2010</b>	Conference Registration Opening Plenary Session Academic Papers & Research Presentations Poster Presentations
<b>Wednesday, December 1, 2010</b>	Plenary Session Academic Papers & Research Presentations Business Presentations & Papers Poster Presentations
<b>Thursday, December 2, 2010</b>	Plenary Session Academic Papers & Research Presentations Poster Presentations Closing party
<b>Friday, December 3, 2010</b>	Joint Research & Academic Prospects Conference trip

## Program Committee

Country	Committee	University
Australia	Steve Bakalis	Victoria University
Australia	Jo Vu	Victoria University
Australia	Terri Joiner	La Trobe University
Australia	Brian King	Victoria University
Austria	Gerhard Apfelthaler	FH Joanneum University of Applied Science
China	Wang Fuming	University of International Business and Economics
Croatia	Slavic Singer	University of Osijek
Czech Republic	Jaroslav Hlušek	Mendel University in Brno
Czech Republic	Libor Grega	Mendel University in Brno
France	Ludwig Kreitz	Strasbourg University
Greece	George Bitros	Athens School of Economics
Germany	Izabella Parowicz	European University Viadrina
Italy	Enzo Bivona	University of Palermo
Japan	Tatsuo Kimbara	Hiroshima University
Japan	Takeru Ohe	Waseda School of Business, Waseda University
Malta	Nadia Theuma	University of Malta
Romania	Oana Gherghinescu	University of Craiova
Romania	Paul Rinderu	University of Craiova
Slovak Republic	Peter Bielik	Slovak University of Agriculture
Sweden	Lars-Göran Sund	Jonkoping School of Business
Thailand	Nirundon Tapachai	Kasetsart University
Thailand	Sampan Hunpayon	Kasetsart University
Thailand	Willi Zimmerman	Asian Institute of Technology
UK	Sid Lowe	Kingston School of Business
UAE	Gary Gold	American University of Sharjah
USA	John Groth	Texas A&M University
USA	Hermann Gruenwald	University of Alaska

## Correspondence

### Organizing Committee:

International Conference ICABR 2010  
Faculty of Regional Development and International Studies  
Mendel University in Brno  
Zemedelska 1, 613 00 Brno  
Czech Republic

Fax: +420 545 135 029  
Phone: +420 545 132 651  
E-mail: [icabr@icabr.com](mailto:icabr@icabr.com)  
Web: <http://www.icabr.com>