

*Administration of the Krasnodar region*  
*Central economical and mathematical institute of Russian Academy of Sciences*  
*Bauman Moscow State Technical University*  
*Tallinn University of Technology, Faculty of Economics and Business Administration*  
*Russian-Armenian (Slavonic) University*  
*Riga Technical University*  
*Kuban State University*  
*“Kubanenergo” Public Limited Company*  
*Noncommercial Educational Center “Kubanenergo”*  
*Noncommercial Russian Association of Controllers*

**Dear colleagues!**

We invite you to take part in International theoretical and practical conference

**“INNOVATIVE ECONOMICS OF SOUTH MACROREGION:  
CLUSTERS, ENVIRONMENT, PROCESSES AND PROJECTS”**

**at 2010, September, 29 – 30**

**CONFERENCE PARTICIPANTS:**

- Representative of regional and local authorities of regions of South Federal okrug and others okrugs of Russian Federation.
- Representative of business and entrepreneurs.
- Managers of companies, organizations and expert in management.
- University’s lecturers, scientists, students and postgraduate students.

**CONFERENCE SECTIONS:**

1. Problems of forming of innovative regional environment and international collaboration in innovative development of towns and regions.
2. Conception of controlling in innovative economics. Information and intelligent technologies in management.
3. Forming of regional innovative clusters and corporative systems.
4. Intelligent service of innovative processes in corporation.
5. Corporations in knowledge economics: management of capitals of corporation, management of innovative investment projects.

#### **POLICY COMMITTEE:**

**Kleiner Georgi Borisovich**, corresponding member of Russian Academy of Sciences (RAS), assistant director of Central economical and mathematical institute of RAS;

**Astapov Mikhail Borisovich**, rector of Kuban State University;

**Pestov Dmitri Vladimirovich**, assistant director of “MRSK Yuga” plc., managing director of “Kubanenergo” plc.;

**Falko Sergei Grigorevich**, head of department of economics and production organization of Bauman Moscow State Technical University, executive director of noncommercial Russian Association of Controllers, Doctor of Economics, professor;

**Suvaryan Arzik Mikhailovich**, head of department of management of Russian-Armenian (Slavonic) University, Doctor of Economics, professor;

**Tambovceva Tatiana Taimurazovna**, associate professor of Riga Technical University, Doctor of Economics;

**Kitzman Harald**, manager of International Controller Verein-Estland;

**Kropachev Sergei Alexandrovich**, director general of Noncommercial Educational Center “Kubanenergo”, Candidate of historical sciences, docent;

**Ermolenko Alexander Alexandrovich**, Doctor of Economics, professor;

**Ermolenko Vladimir Valentinovich**, head of department of general, strategic, information management and business-processes of Kuban State University, Candidate of engineering sciences, docent.

#### **ORGANIZING COMMITTEE:**

**Chernyh Ludmila Pavlovna**, first assistant director of Noncommercial Educational Center “Kubanenergo”;

**Elistratova Olga Nikolaevna**, head of section of business-education of Noncommercial Educational Center “Kubanenergo”;

**Zakaryan Mikhail Rafaelovich**, Candidate of engineering sciences, docent of Kuban State University;

**Savchenko Andrey Pavlovich**, Candidate of physico-mathematical sciences, lecturer of Kuban State University;

**Miroshnichenko Marina Alexandrovna**, senior lecturer of Kuban State University;

**Kopysova Arina Sergeevna**, lecturer of Kuban State University.

#### **Contacts:**

350049, Krasnodar, Stavropolskaya st., 149, room 408A  
Kuban State University, Faculty of management and psychology  
Tel.: (861) 219-96-45, e-mail: [spm@manag.kubsu.ru](mailto:spm@manag.kubsu.ru), [zak54@mail.ru](mailto:zak54@mail.ru).

350911, Krasnodar, Tramvainaya , 25.  
ННОУ «Учебный центр «Кубаньэнерго»»  
Tel.: (861) 219-31-38, Fax: (861) 237-76-90  
e-mail: [chernyh@uk-kubenergo.ru](mailto:chernyh@uk-kubenergo.ru).

## PLACE AND DATE OF CONFERENCE:

**Place:** Noncommercial Educational Center “Kubanenergo”

350911, Russia, Krasnodar, Tramvainaya st., 25.

**Arrival day:** 2010, September, 28

**Conference opening day:** 2010, September, 29

**Closing of a conference:** 2010, September, 30

**Departure day:** 2010, October, 1

## CONDITIONS OF PARTICIPATION

1. Request for participation
2. Formatting properly paper (app. 1)
3. Cashless organization payment

You should send text of your paper (under 5 sheets, including bibliography), electronic copy of payment order and confirmation of your request by 2010, August 30 to organizing committee by e-mail [iesrr2010@gmail.com](mailto:iesrr2010@gmail.com).

Three files should be enclosed with your letter: 1) scholarly paper; 2) request for participation; 3) copy of payment receipt. In 7 days we will confirm the receipt of your request. If you didn't receive our confirmation, please, repeat your request.

For organization problems contact **Chernyh Ludmila Pavlovna or Elistratova Olga Nikolaevna** by phones 8(861) 219-31-38, 8(988) 243-33-76

## REQUEST

for participation in International theoretical and practical conference

**“INNOVATIVE ECONOMICS OF SOUTH MACROREGION:**

**CLUSTERS, ENVIRONMENT, PROCESSES AND PROJECTS”**

Last Name (Surname)	
First Name	
Middle name (Patronymic)	
Academic degree	
Academic title	
Country	
Organization (place of work or study)	
Position	
Organization address	
Contact phone	
E-mail	
Title of paper	

## ORGANIZATION PAYMENT

For conference participants from Russia and countries of CIS value of organization payment is 1000 rubles, for participants from other countries – \$100.

Bank details for transfer of payment:

ННОУ «Учебный центр «Кубаньэнерго»  
Юридический адрес: 350911, г. Краснодар, ул. Трамвайная, 25  
Тел./факс (861) 219-37-16  
ОКУД 0710001  
ОКПО 74249459  
ОКВЭД 80.22.22, 55.23.5  
ОКЕИ 383  
ОГРН 1042307171565  
ИНН 2312113740  
КПП 231201001  
ОАО АКБ «УРАЛСИБ-ЮГ БАНК», г. Краснодар  
БИК 040349713  
р/с 40703810400000005027  
к/с 30101810400000000713

Take notice! In section “Purpose of payment” of payment order you have to state phrase “Organization payment of juridical and natural persons for participation in conference “Innovative economics of south macroregion of Russia” from (Name of participant)” (app. 2)

All participants, who will take part in work of conference and make organization payment, a collection of papers and complete set of informational materials of conference will get. Correspondence contribution is not provided.

To all participants, who send their requests and make organization payment in proper time, invitation card will be sending out till September 1 of 2010.

Delivery of invoice will done by accounting department of Noncommercial Educational Center “Kubanenergo” in the presence of company details and warrant from juridical persons, which send participants to conference.

With any questions related to requests reception and paper formatting contact:

– docent of Kuban State University **Zakaryan Mikhail Rafaelovich** (e-mail: [spm@manag.kubsu.ru](mailto:spm@manag.kubsu.ru), phone: 8 (861) 219-96-45) or

– first assistant director of Noncommercial Educational Center “Kubanenergo” **Chernyh Ludmila Pavlovna** (phone: 8 (861) 219-31-38, 8 (988) 243-33-76)

Detailed information about conference you can find on sites of Noncommercial Educational Center “Kubanenergo” ([www.uk-kubenergo.ru](http://www.uk-kubenergo.ru)) and department of general, strategic, information management and business-processes of Kuban State University ([www.spm.kubsu.ru](http://www.spm.kubsu.ru)).

## ORDER OF WORK

You should send text of your paper (under 5 sheets, including bibliography), electronic copy of payment order and confirmation of your request by 2010, August 30 to organizing committee by e-mail [iesrr2010@gmail.com](mailto:iesrr2010@gmail.com).

Three files should be enclosed with your letter: 1) scholarly paper; 2) request for participation; 3) copy of payment receipt. In 7 days we will confirm the receipt of your request. If you didn't receive our confirmation, please, repeat your request.

We won't consider requests which will be sent after 2010, August, 30.

Materials of a conference will be printed by the conference opening day.

Time limit for speech is 15 min. Laptop and multimedia projector will be granted for speech.

## RULES OF PAPER FORMATTING

1. Save your paper in MS Word format. We receipt **ONLY** nonarchived files with DOC extension. File name should include number of conference section and surname of first author (for example, 2\_Ivanov\_paper.doc)

2. Use Times New Roman font with 16 typesize, line-to-line spacing – 1,0. Size of fields: top, left and right – 25 mm, bottom – 30 mm. First line indent – 10 mm. Automatic hyphenation – on.

3. Write title of paper at first string with bold type (**don't** use uppercase), align – at center; next string – authors names (Last name – first) with italic type, align – at right; then text of paper follows without additional empty strings.

4. You can include only one picture and table in paper. Image and diagrams should be saved in black-and-white format. Image which was created using Word tools should be grouped on canvas. Don't use bold type or different colors in tables. For writing text on pictures and in tables, use at least 12 typesize. Every table and picture should have title.

5. For creating formula use MS Equation Editor. Use 16 typesize for characters, 18 – for large index, 10 – for small index.

6. For bibliographic citation use square brackets (for example [3, P. 71])

7. Don't use in the text of paper footnotes, breaks of strings, pages or sections.

8. Paper should be edited carefully for except any misprint or errors.

Please, get your paper up using rules referred above.

## Model of system-evolutional approach to research of corporate finances

*Ivanov I.A.*

В настоящее время отмечается глобальная структурная перестройка национального хозяйства, связанная с модернизацией российской экономики, в институциональной основе которой все более прочные позиции занимают корпоративные образования. Корпорация является результатом эволюции успешно функционирующего предприятия, логическим завершением его организационного развития и выстраивания внутрифирменных отношений [1, Р. 77].

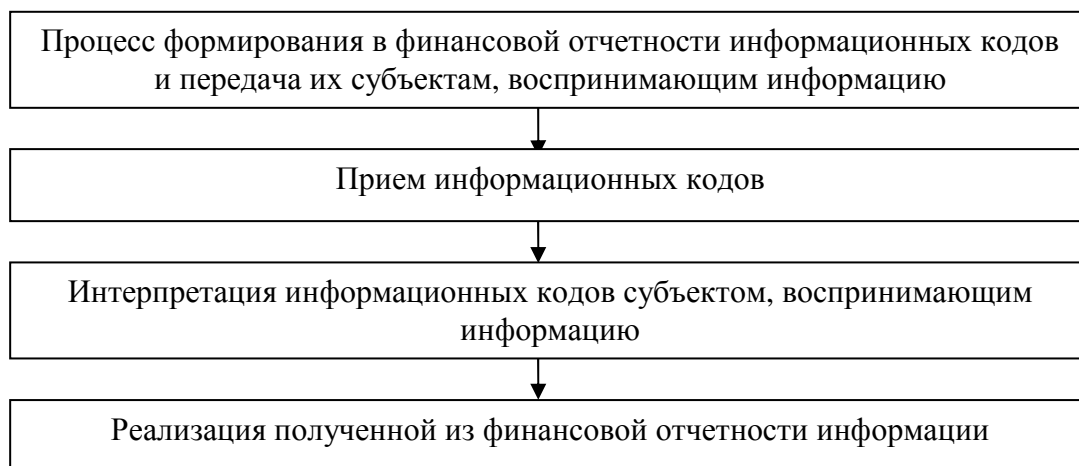


Fig. 1. Process of informational interaction between sender and receiver of information

### Bibliography

1. Bandurin V.A. Corporate activity. M. 1999. 347 p.
2. Gaponenko A.L. Intelligence capital // RAGS. 2007. № 3. P. 34–43.

Извещение

ННОУ «Учебный центр «Кубаньэнерго»

2 3 1 2 1 1 3 7 4 0										4 0 7 0 3 8 1 0 4 0 0 0 0 0 0 0 5 0 2 7									
(ИНН получателя платежа)										(номер счета получателя платежа)									
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ОАО АКБ «УРАЛСИБ-ЮГ БАНК», г. Краснодар																			
(наименование банка получателя платежа)																			
Номер кор./сч. банка получателя										3 0 1 0 1 8 1 0 4 0 0 0 0 0 0 0 0 7 1 3									
платежа																			

Целевые взносы физических и юридических лиц за участие в конференции

«Инновационная экономика южного макрорегиона: кластеры, среды,

процессы и проекты»

(наименование платежа)

(номер лицевого счета (код) плательщика)

Ф. И. О. плательщика

Паспорт плательщика. Серия

№

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2 3 1 2 1 1 3 7 4 0										4 0 7 0 3 8 1 0 4 0 0 0 0 0 0 0 5 0 2 7									
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Номер кор./сч. банка получателя платежа										3 0 1 0 1 8 1 0 4 0 0 0 0 0 0 0 0 7 1 3									
платежа																			

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