

**JOSIP JURAJ STROSSMAYER UNIVERSITY IN OSIJEK  
FACULTY OF ECONOMICS IN OSIJEK**

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**10<sup>th</sup> scientific conference with international participation**

**BUSINESS LOGISTICS IN MODERN  
MANAGEMENT**

*Channels of Distribution – Performance Problems on the  
Domestic and International Market*

**Call for Papers**



Osijek, October 14, 2010

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## Goals

Bring together scientists and experts engaged in problems of business logistics and distribution of goods and services so that they can exchange professional opinions and scientific ideas.

For all that the attention should be addressed to:

- role of the business logistics and distribution channels on domestic and international markets
- relationships within production and commerce economical operators and possible collaboration in logistics and marketing
- implementation of modern business conceptions in building value chain
- development of international value chains and role of the commerce in them
- new globalization processes in world economy and role of the logistics in them.

In the framework of the scientific conference we will make an attempt at searching out solutions for problems of maintenance and development of economic operators in Republic of Croatia by insuring logistics solutions for their products and services in distribution on domestic and on international market.

## Topics of the Conference

- business logistics as a function of international exchange improvement
- business logistics as a function of export improvement
- retail trade in value chain of food
- wholesale and logistics of food products in Republic of Croatia
- development and performance of retail trade in Republic of Croatia
- collaboration between production and logistics enterprises in logistics and marketing
- financial flows in value chains
- space points of view of food product distribution
- production and distribution of food products – prospect of development of rural areas
- problems in distribution of Croatian products and services on domestic market
- problems in distribution of Croatian products and services on domestic market



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## Instruction to authors

- All abstracts and papers must be submitted in a correct language and written in Microsoft Office Word and send also in PDF (Portable Document Format) format
- All papers must include the abstract and key words (up to 5 key words)
- Papers may be written in Croatian, English or German language and should contain up to 30.000 signs. For paper writing please use [example for paper writing](#)
- If the papers are written in Croatian or German language, abstracts should be written in English language too. The abstracts may contain up to 300 words. For abstract writing please use the next [example for abstract writing](#)
- All abstracts and final papers (one copy in Word and one in PDF format) must be sent through e-mail address: [logistika@efos.hr](mailto:logistika@efos.hr)
- All additional information can be found at official Web page [www.efos.hr/logistika](http://www.efos.hr/logistika)

## Program Committee

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- **Ivan Kristek**, Josip Juraj Strossmayer University in Osijek, Faculty of Economics in Osijek, Croatia

## General information

- Scientific conference will be held on October 14, 2010 at Faculty of Economics in Osijek, Gajev trg 7, Croatia
- Scientific conference will proceed in paper presentations and round-table discussion
- Time schedule of the conference will be set in the framework of the particular topics
- Accepted papers from this year's conference topics will be published in our periodical publication Business Logistics in Modern Management
- The publication will publish the papers from other areas of business logistics if they meet the criteria of topicality and originality



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## Conference fee

- The conference fee should be paid in order to publish Conference Schedule and Conference book of papers.
- Conference fee is 50€ (euro) per participant which participate as author or co-author of the paper. Students do not pay the conference fee.
- The conference fee should be paid:
  - in EUR to transfer account of "Grafika" Osijek (name of the bank: Slavonska banka d.d. Osijek, account holder Grafika - OSIJEK, address of the bank account holder Strossmayerova 295, 31000 Osijek, bank SWIFT: SLBOHR2X, IBAN: HR1523930001102008651 opened in the Slavonska banka d.d. Osijek, CROATIA, address of the bank: Kapucinska 29, P.P., 108, 31 000 Osijek) - it is recommended to fill the purpose of payment
- The conference fee should be paid after the paper is accepted for the conference presentation, but not later than the 1<sup>st</sup> of October 2010

## Conference schedule and deadlines

- paper registration and abstract submission .....June 15, 2010
- notification of abstract acceptance .....**July 1, 2010**
- final paper submission .....September 5, 2010
- notification of paper acceptance .....**September 15, 2010**
- conference fee payment until .....October 1, 2010
- International Scientific Conference date .....**October 14, 2010**

## Indexation

Since 2008 proceedings of the conference Business in Modern Logistics Management have been indexed in the reference database EconPapers (<http://econpapers.repec.org/>).

**EconPapers**



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## Contact details

10<sup>th</sup> scientific conference with international participation

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